

Alex Estadieu born 1976 is from France and is based in Helsinki as a product designer. He studied product design for several years in France before moving to Helsinki to complete an MA degree in Applied Art and Design at UIAH. In his work, Alex questions the lifecycle of an object; and believes that at times an object can communicate rather than be made purely to manufacture.

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#### Education:

2003–Present: Currently completing Master of Arts degree  
University of Art and Design, Applied Art and Design, Helsinki, Finland

1999–2000: Product design studies Muotoilu-Instituutti, Lahti, Finland

1996–2001: Product design degree, fine-art school, Bordeaux, France

#### Professional Experience:

2004–2005: assistant of Timo Salli on “New Dining Luxury” project, Applied Art and Design University of Art and Design Helsinki, Finland, Tutoring job at the University of Art and Design of Helsinki, Finland

2004: tutoring job at the University of Art and Design of Helsinki, Finland

2002–2003: designer, Materia, Lahti, Finland



#### Recent awards:

- first prize Iittala additional competition, Finland 2005
- first prize product design Cologne furniture fair, Germany 2005
- first prize Ikea lamp competition, Finland 2004
- award of a special prize of the “le sac” competition, France 2005

#### Recent exhibitions:

- St8ls supported by Artek, Design Museum, Helsinki 2005
- Iittala care project, Iittala concept store, Helsinki 2005
- 30ForSale exhibition, Helsinki 2005
- Dining Luxury: Entrata Libera gallery, Milan furniture fair 2005
- Dining Luxury: Cologne furniture fair IMM 2005